

Freelance Marketing Specialist

(Six Week Contract)

www.queens-theatre.co.uk

Closing date: Thursday 30 October 2025



Welcome

Queen's Theatre Hornchurch: where your talents find their stage.

Queen's Theatre Hornchurch (QTH) is the producing theatre serving Outer East London & South Essex, with a catchment area of 1 million+ people.

As a community hub, over 220,000 people enjoy the programme each year, including the best in home grown theatre, visiting live entertainment and inspiring community projects.

Behind the scenes, sets & costumes are lovingly created on-site by a highly skilled carpentry workshop, scenic artists, prop makers and wardrobe team.



We pride ourselves in being more than just a theatre, placing the local community at the heart of all we do.



James Watson, Acting Chief Executive

About the Role

Role: Freelance Marketing Specialist

Dates: Commencing as soon as possible, for 6 weeks

Location: On-site at Queen's Theatre Hornchurch (no remote or hybrid working)

Must be available to work evening previews (19–21 November) and press night (Saturday 22 November).

About the role

Queen's Theatre Hornchurch is seeking a proactive and experienced **Freelance Marketing Specialist** to join the Marketing & Communications team during one of our busiest and most exciting periods.

This six-week, in-venue role will support two major projects: the final marketing and press activity for Jack and the Beanstalk, and the launch of our Spring 2026 season. You'll work closely with the Marketing Manager and wider team to deliver engaging, audience-focused campaigns that build profile, drive sales, and capture the energy of the festive season.

We're looking for someone who thrives in a fast-paced, creative environment, with excellent attention to detail, strong writing skills, and a flair for producing compelling content on the go.



Role Requirements

Key responsibilities

- Deliver day-to-day campaign activity across email, social media and digital platforms.
- Write and proof high-quality copy for email campaigns and digital channels.
- Capture and edit engaging behind-the-scenes, rehearsal and press night content for real-time use.
- Support the Spring 2026 season, creating content and messaging that converts festive audiences into early bookers.
- Analyse campaign performance and audience insights, suggesting practical ways to boost engagement and ticket sales.
- Work collaboratively across Marketing, Box Office and Front of House teams to ensure all activity is joined-up and on-brand.
- Maintain an organised workflow under pressure, with exceptional accuracy and attention to detail.

About you

- Proven experience in arts marketing, content creation or communications, ideally within theatre.
- Excellent writing, proofreading and storytelling skills.
- Confident creating and editing social and video content.
- Experienced at working press events and capturing audience interviews / vox pops.
- Highly organised, adaptable and proactive in a fast-moving, lively environment.
- Fully available on-site for the duration of the contract.

How to apply

Application Deadline:

Thursday 30 October, 4pm

To Apply:

Please send a CV, covering letter and fee expectations to: kathrynw@queens-theatre.co.uk

For assistance, please email:
kathrynw@queens-theatre.co.uk



Disability Confident

We are committed to promoting and protecting the physical and mental health of all our staff.

As a Disability Confident Committed Employer, we have committed to:

- Ensure our recruitment process is inclusive and accessible
- Communicating and promoting vacancies
- Offering an interview to disabled people who meet the minimum criteria for the job
- Anticipating and providing reasonable adjustments as required
- Supporting any existing employee who acquires a disability or long-term health condition, enabling them to stay in work
- At least one activity that will make a difference for disabled people.

Find out more about Disability Confident
at: www.gov.uk/disability-confident



Equality and Diversity

We champion a diverse and inclusive workplace, valuing every individual's unique background and perspective.

We believe that a diverse team fosters creativity and innovation, enhancing our artistic endeavours. We are committed to equal opportunities, regardless of race, ethnicity, gender, sexual orientation, age, religion, abilities, or socio-economic background. Embracing differences, we create an environment where all employees feel respected and empowered.

We actively challenge biases, promoting mutual understanding and respect for all voices. We welcome applicants from diverse backgrounds and encourage an inclusive space where everyone can thrive and contribute.

Here, you can make your mark, learn, and grow. Be part of a team that enlightens and engages audiences locally and beyond.